



Affiliate Marketing Kit Request Form

Purpose:

Provide participating NCHA Affiliates with some tools and methods to encourage and enhance their own marketing to increase interest in cutting horses, membership, and participation in their events.

Marketing Kit

- Exact content will vary from time-to-time depending on what is new and available, but typically should include:
 - Promotional DVD Video (DVD now, but distributed digitally when available)
 - *New Members Guide*
 - *A Spectator's Guide to Cutting*
 - *NCHA Rules and Regulations*
 - Membership forms and NP/Am applications
 - Sample judging forms
 - NCHA and Sponsors promotional items
 - NCHA notebooks and notepads
 - NCHA banner (with the expectation that it be prominently displayed)

NCHA Affiliate Marketing Request Form

Affiliate Name: _____

Contact Name: _____

Shipping Address: _____

Phone: _____

Email: _____

Send to: NCHA Marketing Department
260 Bailey Ave.
Ft. Worth, TX 76107

Or Email: shayes@nchacutting.com